

Job Posting: Marketing Manager

Job Description

Gouge Quality Roofing, LLC is a Platinum Preferred Roofing Contractor and a leader in the roofing industry. Based in Amanda, Ohio, we are an innovative, relationship-driven, customer-focused company experiencing exciting growth. We are seeking a highly motivated, professional, and personable **Marketing Manager** to help serve our expanding base of homeowners and continue building something extraordinary together.

What Sets Us Apart

At Gouge Quality Roofing, we are a team of like-minded individuals who share a commitment to integrity, professionalism, and a positive, can-do attitude. These values guide everything we do and are reflected in:

- Our dedication to using high-quality materials and superior workmanship
- A relentless focus on delivering exceptional customer service
- Leveraging advanced systems to enhance communication and efficiency
- A collaborative and supportive team environment
- Building strong, lasting relationships within the residential markets and the communities we proudly serve

If this resonates with you, we want to hear from you!

Why Join Us?

This is a unique sales opportunity to grow your career with a forward-thinking company. If you're ready to help homeowners, solve problems, and contribute to something truly special, this is the place for you.



Position Requirements:

- 3+ years of marketing experience (construction/home services preferred, not required)
- Proven experience managing multi-channel marketing campaigns (digital + traditional)
- Strong understanding of PPC, Google LSA, SEO, and social media advertising
- Experience tracking ROI and managing marketing budgets
- Proficient with CRM systems, spreadsheets, dashboards, and reporting tools
- Ability to analyze data and make decisions based on performance metrics
- Strong project management and organizational skills
- Excellent written and verbal communication skills
- Experience managing vendors and outside marketing partners
- Creative thinker with strong execution skills
- Must be self-motivated and capable of leading marketing initiatives independently

What We Offer:

- Leadership Role with Real Impact - Build and lead the marketing strategy for a fast-growing roofing company
- Full Ownership of Marketing Department - Strategy, branding, content, budget, and growth
- Competitive Salary Based on Experience
- 401(k) with up to 4% Match
- Health Coverage - 50% employer-paid healthcare
- Dental & Vision Insurance
- Paid Time Off - Vacation, sick days, and paid holidays
- Team Culture - A family-oriented environment with team events, hunting trips, Christmas activities, catered lunches, and more
- Growth Opportunity - Help build something bigger than yourself and shape the future of our company

What You'll Bring:

- A strategic mindset with the ability to execute at a high level
- Strong leadership and accountability skills
- A data-driven approach to decision-making
- A creative edge that strengthens our brand and reputation
- A high standard for professionalism and brand consistency
- A passion for building systems that generate measurable growth
- A desire to make a meaningful impact in a company that values people



Job Type: Full-time

Pay:

- Salary \$60,000-80,000

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Health insurance
- Vision insurance
- Paid time off

Schedule:

- Flexible schedule
- Evenings and some weekends may be required
- Availability all week

Education:

- High school or equivalent (Required)

Experience:

- Marketing Experience: 3 years (Preferred)

License/Certification:

- Driver's License (Required)

Work Location: In person

